Mike O'Neil Speaker One Sheet



Mike O'Neil is The LinkedIn Rockstar and he's the original LinkedIn trainer. Mike is a true social media expert and visionary mixing original LinkedIn material with doses of pop culture and classic rock. Mike does it all with Vision, Energy and Style!

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Your audience is wowed with fresh insight and new ideas and they take home sure-fire nuggets that open more doors and close more deals using LinkedIn.

Mike is the Bono or Springsteen of the LinkedIn social media world, always sharing unique ways to make a positive impact in the lives of others, both at work and everywhere else.



- ♦ The LinkedIn Rockstar brings your event to *life*
- ♦ Inspires sales teams into action with LinkedIn
- ♦ Executives learn the critical role they can play
- ♦ The highlight of your conference, now & later

As SEEN at: MEETING PROFESSIONALS INTERNATIONAL MILLER

<u>HÈIMAN°</u>

Imagine the power and impact of a rock concert, fueled by 30,000 LinkedIn connections, sitting atop the Forbes Top 50 list, making your event most memorable and profitable.



Event Keynote Speaking Topics

Take a Campaign Approach to LinkedIn Campaigns put you in the driver's seat with LinkedIn.

It's Back to the Future with Social Media 4.0 Pop culture icons preview social media dashboards.

Become a Socially Savvy Sales Rep Refocus a socially savvy sales rep on LinkedIn and CRM.

Rock The World with LinkedIn The newest ways to "fit in" and STAND OUT on LinkedIn.



What attendees are saying...

- ♦ Was at the edge of my seat
- ♦ Opened my eyes and mind to LinkedIn
- ♦ Great new ideas that are easy to use
- ♦ Can't wait to put it all into action
- ♦ I can see clearly now, the fog is gone







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